



WORLD TOURISM DAY- A BIG SUCCESS

Known to be the “Home of Marula and Wildlife Tourism”, Ba-Phalaborwa Municipality attracted tourism industry leaders from all walks of life including government delegation during the celebration of World Tourism Day held at the Kruger National Park, Phalaborwa Gate on September 25.

The Municipal Acting Mayor, Cllr KS Malatji greatly welcomed the delegation which included the Minister of Tourism, Derek Hanekom, Limpopo Economic Development, Environment and Tourism MEC, Seaparo Sekoati, Limpopo Tourism and Parks, SanParks CEO, Mopani District Municipality and all tourism stakeholders. She said the municipality was grateful for the opportunity to host an event of this magnitude.

“As we celebrate this event, the municipality would like to encourage local and international tourists to take shot left and experience something new, something different and something that celebrates who we are as South Africans”, said Acting Mayor Malatji.

Minister Derek Hanekom said that the day must be used to showcase the country's richness and diversity of its tourism destinations.

World Tourism Day is celebrated annually with its purpose being to foster awareness among the international community of the importance of tourism and its social, cultural, political and economic value.

The event further seeks to address global challenges outlined in the United Nations Millennium Development Goals and to highlight the contribution the tourism sector can make in reaching these goals.

It is very important that all South Africans especially Limpopo citizens become ambassadors of their own Country and Province, and the first step is for them to traverse and tour their country respectively to experience it, learn about it, and fall in love with all its beauty and diversity.